

# Oleg Leikin

Graphic Designer

50 Alexander Street, Toronto

Home: 647 955 9035

Mobile: 416 617 7669

leikin.oleg@gmail.com

[WWW.LEIKIN.CA](http://WWW.LEIKIN.CA)



## PROFESSIONAL EXPERIENCE

- 2013—Pres.** **FREELANCE DESIGNER** *Toronto, Canada*  
Providing graphic and UI design services for Canadian and US-based clients, such as George Brown College, Cisco Systems and CZCA
- 2011—2013** **JIBESTREAM** *Toronto, Canada*  
**Lead UX/UI Designer**  
Designed wire frames and user interfaces for kiosks, mobile and web applications.  
Provided detailed design and user flow documentation for development teams.  
Selected Clients: Toronto Pearson Airport, Cisco, CFL, RBC.
- 2010—2012** **FREELANCE DESIGNER** *Toronto, Canada*  
Provided graphic design services for Canadian and US-based clients, such as Toronto Pearson Airport, Benchmark Performance, Index Media, NCSY. Created printed materials and web publications.
- 2009—2010** **IRA GINZBURG** *Jerusalem, Israel*  
**Intermediate Graphic Designer**  
Conceptualized and Created: logos, identities, collateral, newsletters, annual reports, websites, e-newsletters, magazine ads, brochures, posters, presentations and trade-shows.
- 2008—2009** **STUDIO TAB** *Tel-Aviv, Israel*  
**Junior Graphic Designer**  
Communicated with clients and marketing professionals to develop and conceptualize visual identities, brand books, and advertising campaigns.
- 2007—2008** **G.KIDS & YOUNG** *Tel-Aviv, Israel*  
**Junior Graphic Designer**  
Served as a member of a creative team. Translated ideas into creative, effective and cost-efficient advertising campaigns.

## EDUCATION

- 2005—2007** **Hadassah College**, *Jerusalem, Israel*  
Associate degree in Visual Communication Design and Print Production (In-depth study of all printing processes)

## KEY TECHNICAL SKILLS

### Adobe CS

Photoshop  
Illustrator  
InDesign  
Flash  
Dreamweaver  
After Effects  
Muse

### Microsoft Office

Word  
Power Point  
Outlook  
Excel

### Programming

HTML  
CSS

### CMS

Word Press  
Drupal  
Cisco DMM

### UX/UI Wire framing

Axure  
Balsamiq